Report on the Investigation Results of Grooming Targeting Young People

June 2024

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Overview of implementation



Objective To understand the reality of young people regarding grooming and similar issues incorporate it into future policies.											
Period	December 22, 2023 to January 5, 2024										
Subjects	Individuals of both sexes aged 15-24 nationwide										
Method	Online survey										
# responses	Total: 1735s, Male: 747s (43.1% of all), Female: 988s (56.9% of all)										
Survey Agency	GMO Research										
Project Members	Katsuhiko Takeda & Mako Kitamura, ChildFund Japan Associate Professor Tsutsumi Sakurai, Otemon Gakuin University Junichi Ueda, Yokohama Adolescent Issues Research Institute										
Ethical Consideration	This survey was conducted after obtaining ethical approval from the review board of Tohoku Gakuin University (Registration Number 2023-25). For minors, the survey was conducted with the consent of their guardians.										





Date	Topics
June 2022	Gender Equality Bureau of the Cabinet Office Survey on the Reality of Sexual Violence Victimization among the Youth Population https://www.gender.go.jp/policy/no_violence/e-vaw/chousa/pdf/r04_houkoku/01.pdf
November 2021	Thorn Self-Generated Child Sexual Abuse Material: Youth Attitudes and Experiences in 2020 https://info.thorn.org/hubfs/Research/SGCSAM_Attitudes&Experiences_YouthMonitoring_FullReport_2021.pdf
May 2019	Ministry of Justice Qualitative Research Report on Experiences of Sexual Violence Victimization https://www.moj.go.jp/content/001299302.pdf

Summary of result analysis



- About 35% of young people have received chat messages from strangers on the internet, and this experience increases to over half for those aged 18-24.
- Women are more likely to receive chat messages from strangers, while men are more likely to receive such messages through online gaming devices.
- Contact with strangers is most common on X, while such contact is more frequent on LINE among younger people. Contact through Instagram is more common among women.
- Among 15-17 year-olds, 1.6% of boys and 1.5% of girls have sent or uploaded photos or videos of themselves naked or in their underwear to strangers.
- About 70% of young people say they don't know about grooming, with this trend being particularly strong among those aged 15-17.
- About 10% of people have had grooming-related interactions with someone they met online, with 6.2% of boys and 7.9% of girls aged 15-17 having experienced this.

Summary of result analysis



- About 10% of people have experienced sexual victimization from someone they met online, such as being subjected to sexual conversations, receiving sexual images, or being asked to send selfies. Among 15-17 year-olds, 3.2% of boys and 5.4% of girls have experienced this.
- When faced with requests for sexual conversations, sexual image exchanges, or meetings from someone they met online, about half ignore or block the person, while fewer seek advice.
- Responding to requests for sexual conversations, sexual image exchanges, or meetings from someone met online is influenced by feelings of romantic interest or fear.
- The most common opinion for combating grooming is to increase the number of consultation centers.

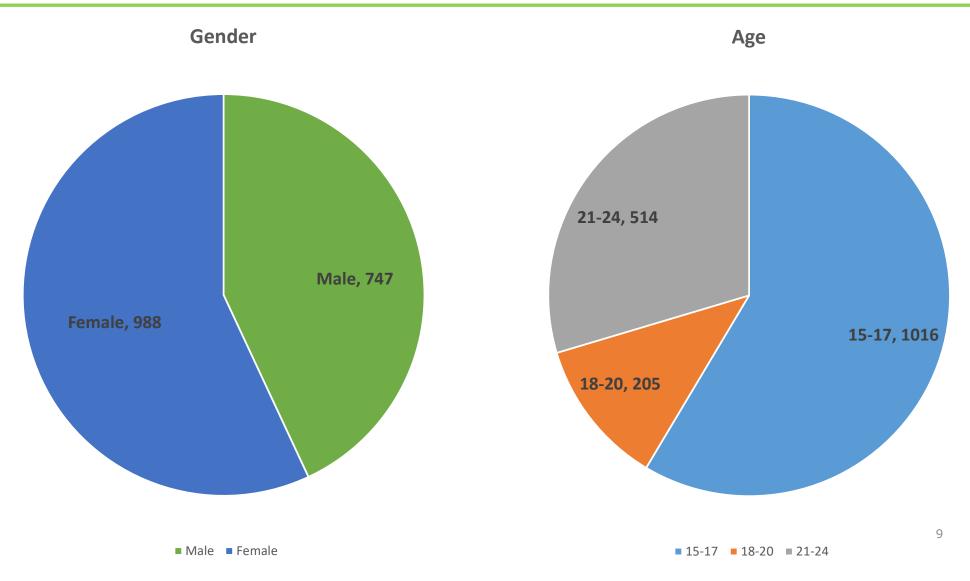
Recommendations



- It is necessary to spread knowledge about grooming among young people. For example, awareness campaigns on social media platforms frequently used by young people.
- For men, it is important to raise awareness about grooming in online gaming. This could include warnings from game developers, using messages or characters for education, and cautioning about item exchanges.
- For women, it is important to raise awareness about grooming on Instagram. For example, through awareness campaigns on Instagram.
- Creating an environment where it is easy to seek help is necessary. This
 could include training gatekeepers for early detection of victimization,
 programs for parents about risks, and publicizing the existence of
 consultation centers through schools and campaigns.

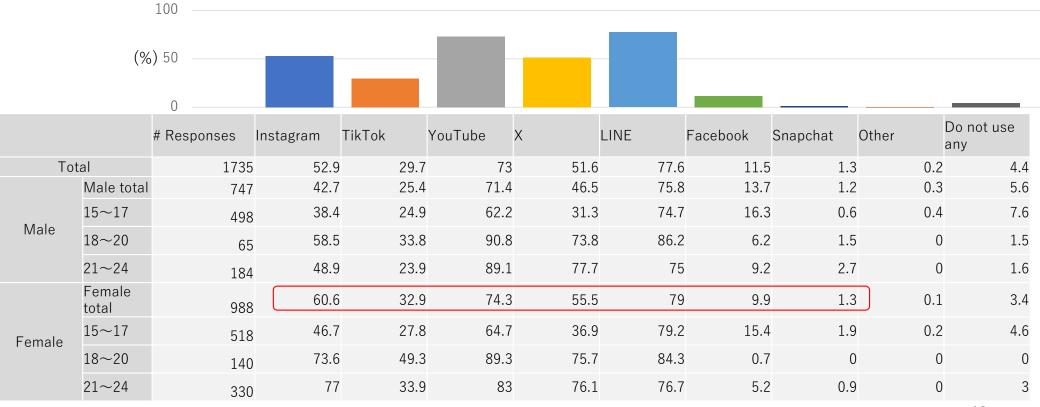
Overview of respondents





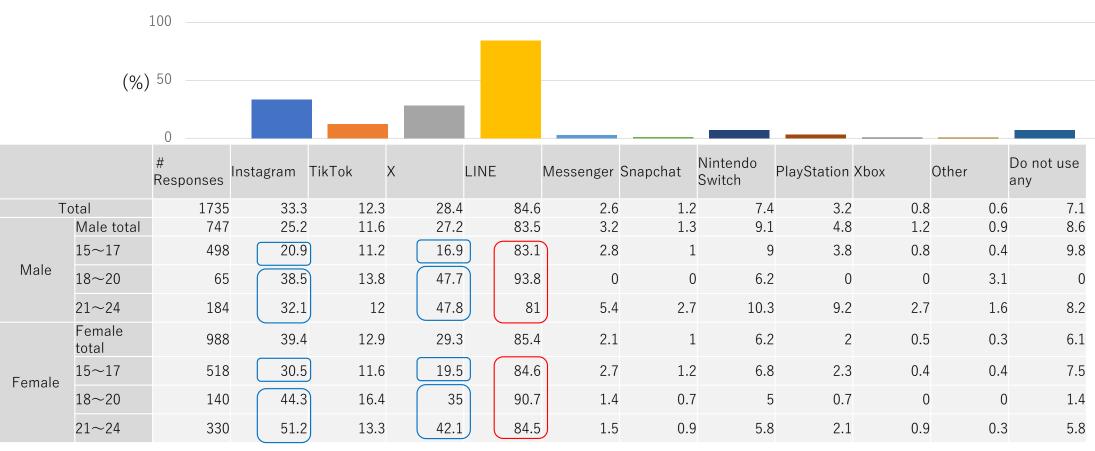
Q1: What are the SNS (Social Networking Sites) that you frequently use? (Check all that apply.)

Overall, the usage rate of social networking services (SNS) is higher among women. In particular, Instagram has a high usage rate among women.



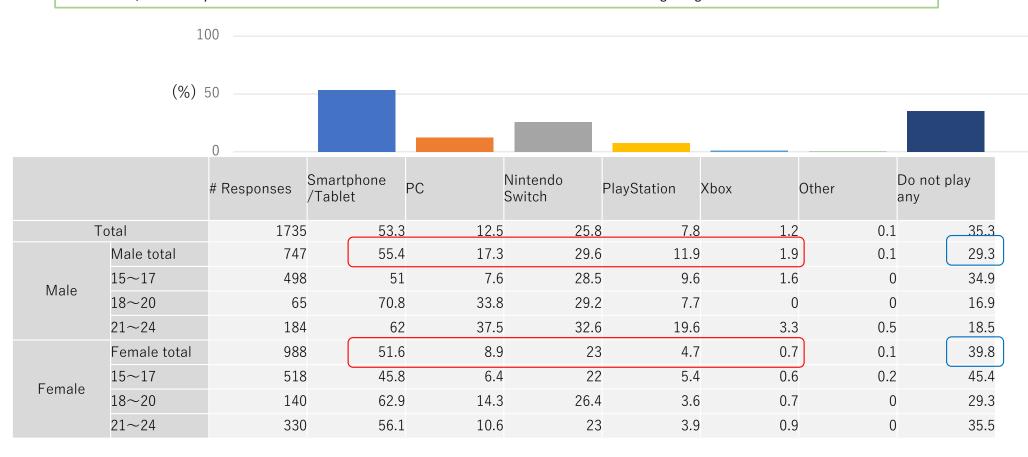
Q2: What communication tools do you frequently use? (Check all that apply.)

LINE is predominantly used across all age groups. As the respondents' age increases, the percentage of individuals using X and Instagram as communication tools also increases.



Q3: What online gaming devices do you frequently use? (Check all that apply.)

Overall, the usage rate of each online gaming device is higher among men. For both men and women, smartphones and tablets are the most commonly used devices, followed by the Nintendo Switch. About 30% of men and 40% of women do not use online gaming.



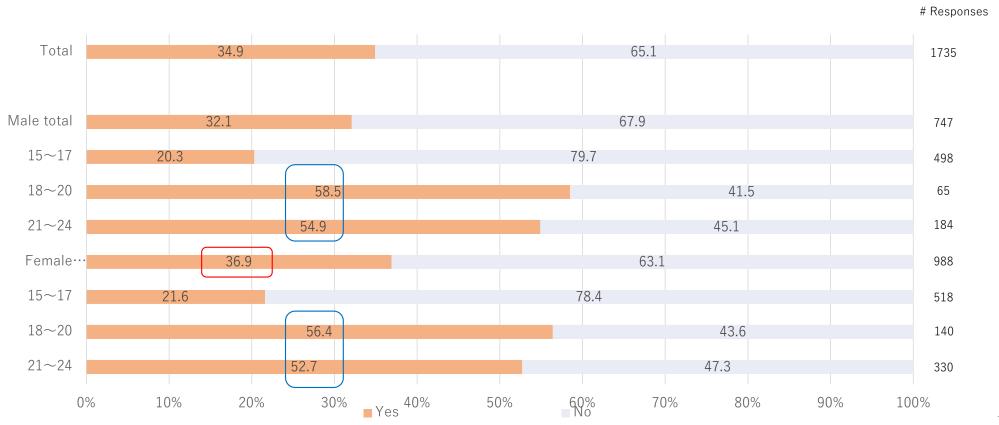
Q4: What genres of online games do you frequently play? (Check all that apply.)

Action games and sports games are more popular among men, while puzzle games and music games are more popular among women.

100 (%)500 Puzzle-Role-Action Shooting Simulation Racing Puzzle Music Table Sports Sandbox Other solving playing Responses Game Game Game Game Game Game Games Game Game Game Total 1123 33.4 19.9 21.9 9.3 20.5 21.6 7.5 2.5 10 14.6 39 6.1 Male total 528 42.8 26.9 21.6 13.3 20.1 23.1 29 9.5 5.9 7.6 2.7 8 15~17 324 39.5 21 17.6 12.7 8.3 18.5 22.2 34.9 6.5 5.2 6.2 3.1 Male 18~20 54 51.9 33.3 18.5 11.1 7.4 20.4 20.4 24.1 5.6 5.6 14.8 0 21~24 150 46.7 37.3 31.3 15.3 7.3 23.3 26 18 17.3 7.3 8 2.7 Female 595 25 13.8 22.2 7.1 10.4 20.8 7.1 47.9 32.4 6.2 7.4 2.4 total 15~17 283 26.1 13.1 20.1 9.2 11.3 22.6 9.2 49.1 22.3 6.7 7.4 0.7 Female 18~20 22.2 13.1 20.2 5.1 5.1 19.2 48.5 47.5 3 5.1 99 4 8.5 21~24 213 24.9 15 25.8 5.2 11.7 19.2 5.6 46 39 7 4.2

Q5: Have you ever received a chat from someone you do not know? (Check only one option.)

Approximately 35% of young people have received chat messages from strangers on the internet, with women experiencing this more often than men. For both men and women, more than half have had this experience once they turn 18 or older.



Q6: When did you receive a chat from someone you do not know? (Check all that apply.)

Respondents aged 15 to 17 and 18 to 20 reported receiving chat messages most frequently when they were in high school. Among those who received chat messages in junior high school, 18 to 20-year-old men and 15 to 17-year-old women had higher rates compared to other age groups. In elementary and junior high school, males are relatively more likely to receive chat messages, whereas females are more likely to receive them from high school onwards.

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	_								
	(%)	50							
	(70)								
		0 —							
		# Responses	school	During elementary school (grac 1-3)	les	During elementary school (grades 4-6)	high school	During high school (up to 18 years old)	After high school graduation (18 years old and above)
-	Γotal	605	1.2		2	2 13.4	35.2	53.9	34.7
	Male total	240	1.3		2.5	5 14.2	38.8	52.9	28.3
Male	15~17	101	0			3 17.8	44.6	48.5	5 0
Male	18~20	38	0		(2.6	50	73.7	7 26.3
	21~24	101	3		3	3 14.9	28.7	49.5	57.4
	Female total	365	1.1		1.6	12.9	32.9	54.5	38.9
Fomolo	15~17	112	0.9		1.8	17.9	51.8	56.3	0
Female	18~20	79	2.5		3.8	3 12.7	30.4	60.8	40.5
	21~24	174	0.6		0.6	9.8	21.8	50.6	63.2

Q7: On which SNS platforms have you received chats from people you do not know? (Check all that apply.)

Overall, X has the highest contact rate, but as age decreases, the contact rate through X also decreases. On the other hand, the contact rate through LINE increases for both genders as age decreases.

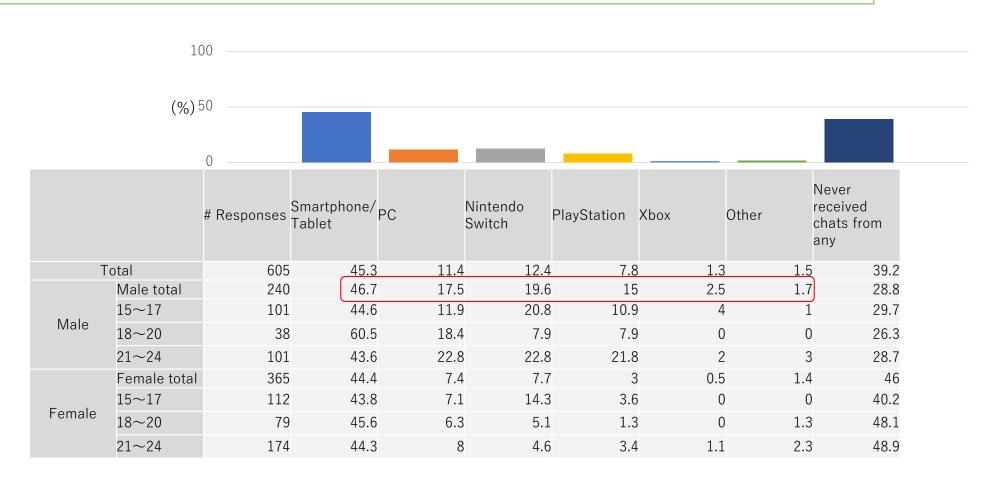
There is a gender difference in contact rates on Instagram, with females being more likely to be contacted.

100

(%) 50 Never received LINE Snapchat # Responses Instagram TikTok Messenger Other X chats from any 45.5 22.6 1.3 Total 10.6 52.6 3.5 9.8 605 35.8 28.8 5.8 1.7 Male total 12.5 51.7 1.7 10.8 240 15~17 35.6 13.9 28.7 35.6 13.9 4 1 101 Male 18~20 44.7 10.5 65.8 28.9 2.6 0 0 5.3 38 21~24 32.7 11.9 69.3 21.8 8.9 1 9.9 101 Female total 51.8 9.3 53.2 1.9 1.1 2.2 18.6 365 15~17 44.6 17.9 30.4 33 2.7 1.8 0.9 13.4 112 Female 18~20 55.7 11.4 63.3 11.4 2.5 0 0 10.1 79 21~24 2.9 63.2 54.6 12.6 1.1 1.1 5.7 4 174

Q8: On which online gaming devices have you received chats from people you do not know? (Check all that apply.)

Men are more likely to receive chat messages from online game devices compared to women.



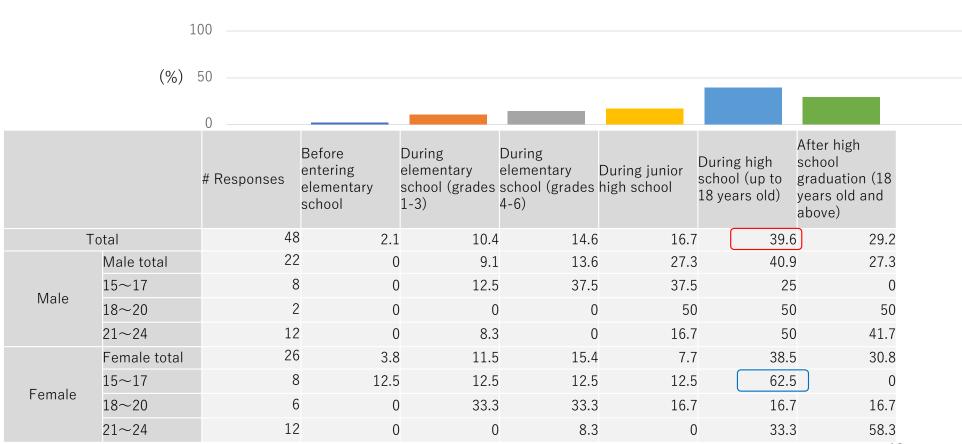
Q9: Have you ever sent or shared a photo or video of yourself naked or in underwear to unknown individuals or public websites? (Check only one option.)

A small number of people have uploaded photos or videos of themselves naked or in underwear. However, as they age, the experience of having uploaded such content gradually increases.



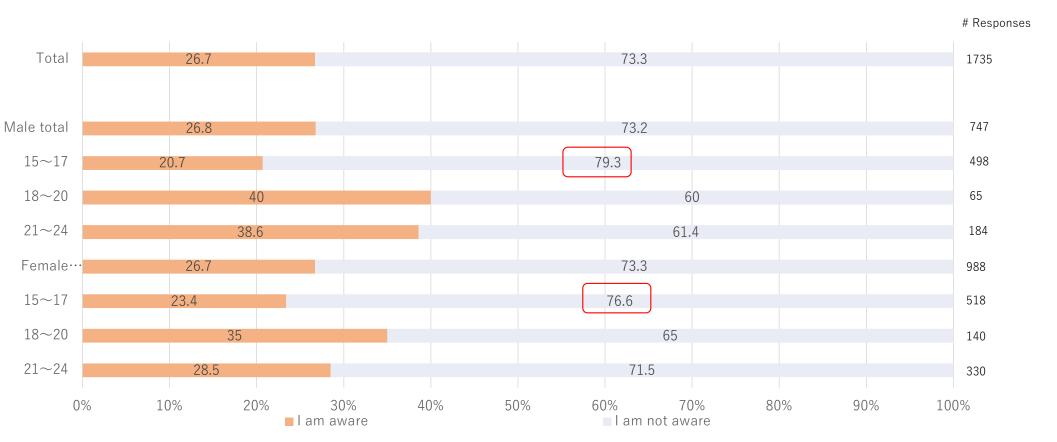
Q10: When did you send or share a photo or video of yourself naked or in underwear to unknown individuals or public websites? (Check all that apply.)

Overall, the rate of uploading selfies is higher during high school, with a particularly strong tendency among 15-17 year-old females.



Q11: Are you aware of the crime known as "grooming"? (Check only one option.)

Both male and female respondents, especially those aged 15 to 17, tend to have a relatively low awareness of grooming.



Q12: Have you experienced any of the following from someone you met online? (Check all that apply.)

Overall, 86.5% of people answered that they have "never" had an experience related to grooming from someone they met online. Although not shown in the table, 12.4% of people have had one or more of these experiences, excluding "other," "prefer not to answer," or "have not experienced it" (Among 15-17 year-olds, this includes 6.2% of boys and 7.9% of girls). 9.5% of people have experienced sexual victimization such as being involved in sexual conversations, receiving sexual images or videos, or being asked to send sexual selfies (Among 15-17 year-olds, this includes 3.2% of boys and 5.4% of girls).

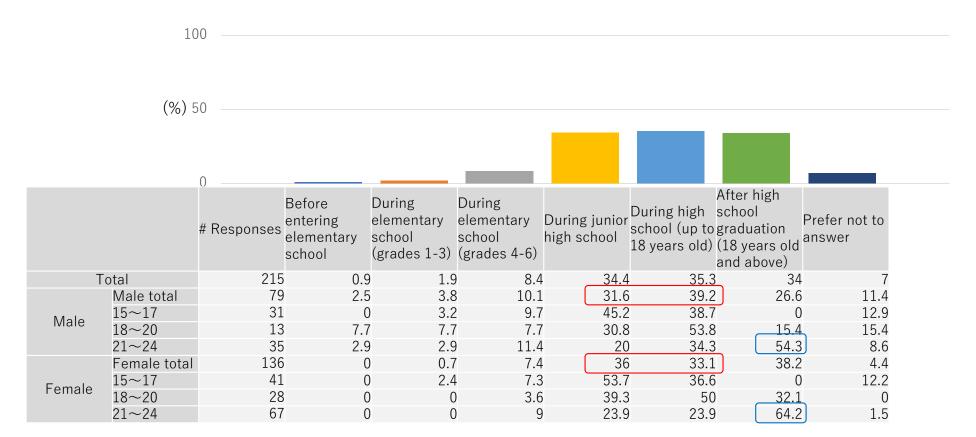
100

 $(\%)_{50}$

	()								Been			
		# Responses	Engaged in conversatio ns about sexual topics	sexual images or	asked to send explicit	Been coerced to meet in person through threats	asked to meet in person	Been lured with sweet words and asked to meet in person		reneatedly	Otner	to answer	Have not experience d any
Т	otal	1735	6.9	3.7	4.2	1.4	1.9	3.3	1.6	1.4	0.2	1	86.5
	Male total	747	5	0.0	2.7	1.7	7 2.5	3.2	1.3	3.0		0.8	
Male	15~17	498	2.4	0.8	1.4	1.2	2 1.8	3	3.0	1.2	2 0.2	1	92.6
iviale	18~20	65	12.3	7.7	9.2	1.5	6.2	6.2			0	0	80
	21~24	184	9.2	8.7	3.8	3.3	3.3	2.7	2.7	′ (0	0.5	80.4
	Female total	988	8.4	4	5.4	1.1	1.4	3.4	1.8	1.9	0.2	1.1	84.9
Female	15~17	518	3.3	1.9	3.1	0.6	1.2	3.3	1.9	1.2	2 0	1.2	90.9
	18~20	140	14.3	6.4	9.3	2.1	1.4	5	C	0.7	7 0	1.4	78.6
	21~24	330	13.9	6.4	7.3	1.5	1.8	3	2.4	3.6	0.6	0.9	78.2

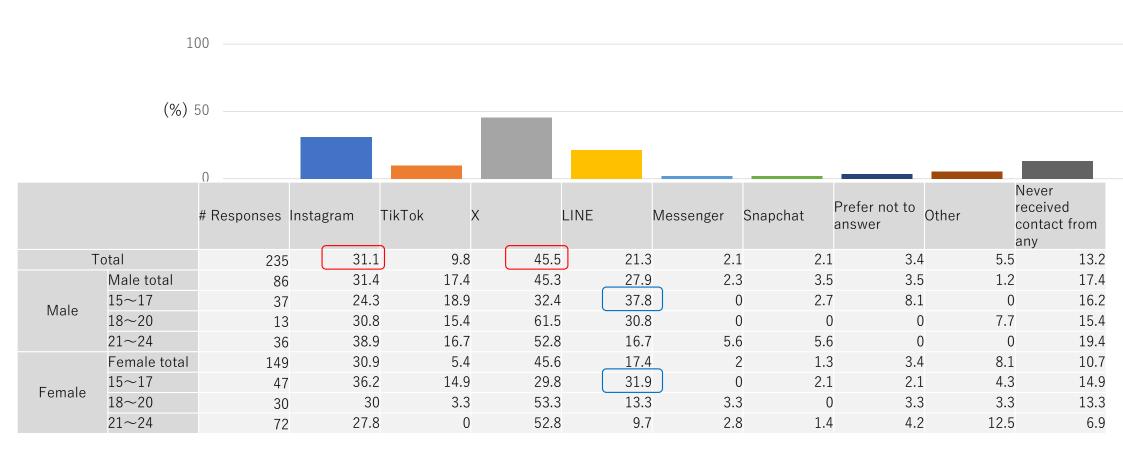
Q13: If you have been involved in any of the activities mentioned in Q12, when did it occur? (Check all that apply.)

For both men and women, junior high and high school students are more likely to have grooming-related experiences from someone they met online, and this remains common even after high school.



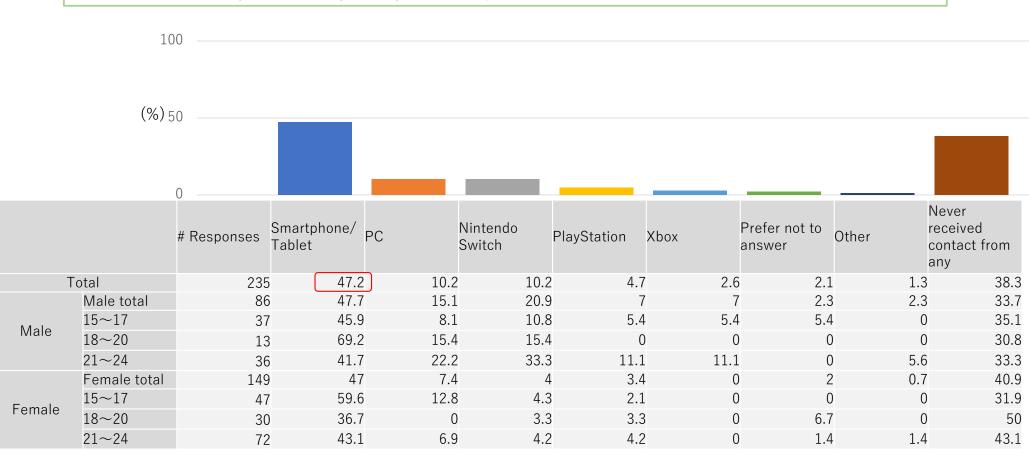
Q14: From which SNS platforms did you receive contact from individuals involving experiences mentioned in Question 12? (Check all that apply.)

Experiences related to grooming are more common on apps like Instagram and X, which allow connections with a large number of people. Among respondents aged 15-17, both males and females have higher contact rates on LINE compared to other age groups.



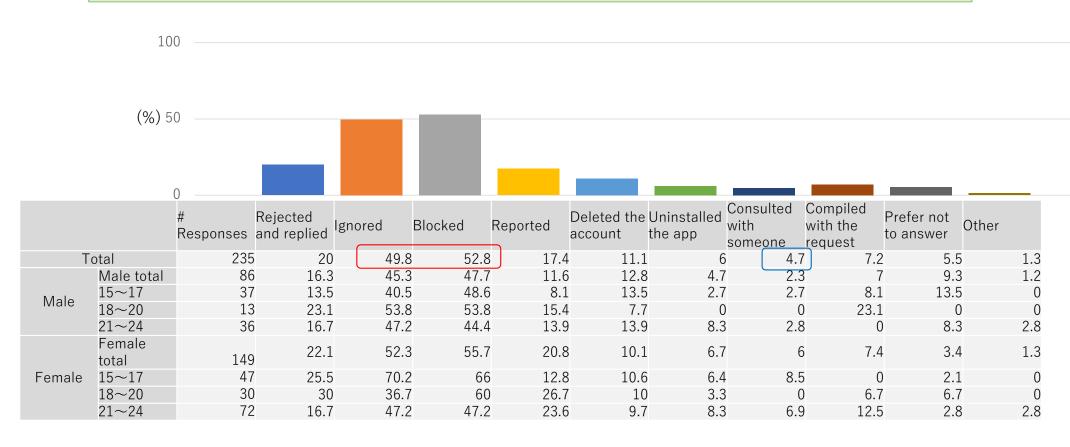
Q15: From which online gaming devices did you receive contact from individuals with experiences mentioned in Question 12? (Check all that apply.)

There are more cases of being contacted through online games on smartphones and tablets.



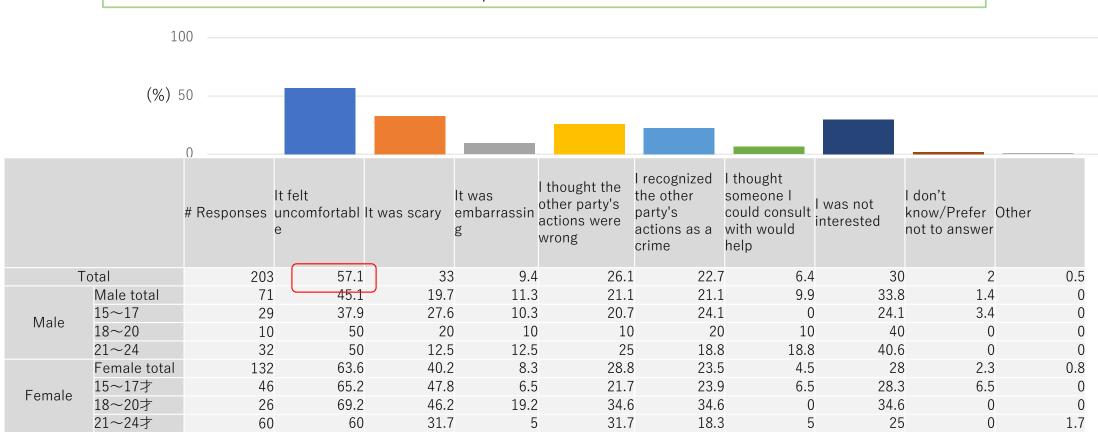
Q16: When the conversation became sexual, you were asked to send explicit selfies, or the other party suggested meeting in person, how did you respond to their requests? (Check all that apply.)

Cases of ignoring or blocking are frequent. Instances of seeking advice are very rare, accounting for only 4.7%.



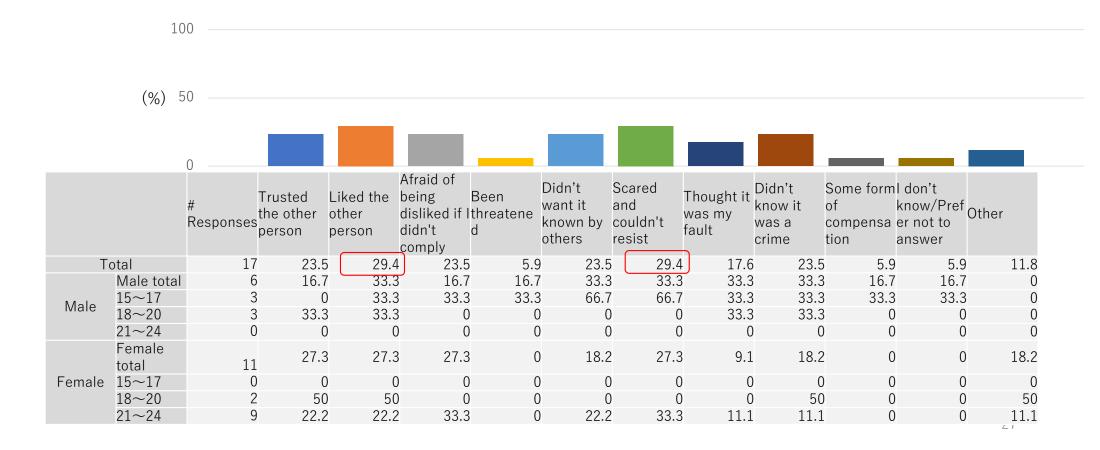
Q17: What were your reasons for not complying with the other party's requests? (Check all that apply.)

The answer "it felt uncomfortable" accounts for about 60% of responses.



Q18: What were the reasons for complying with the other party's requests? (Check all that apply.)

While the number of responses is limited, some people answered "liked the other person" and "scared and couldn't resist."



Q19: If you or your friends experienced grooming (or suspect it), what would you do? (Check only one option.)

As the age of the respondents increases, there is an increase in the number of people choosing "not telling anyone or doing anything."



Q20: What are your reasons for not telling anyone or not taking any action? (Check all that apply.)

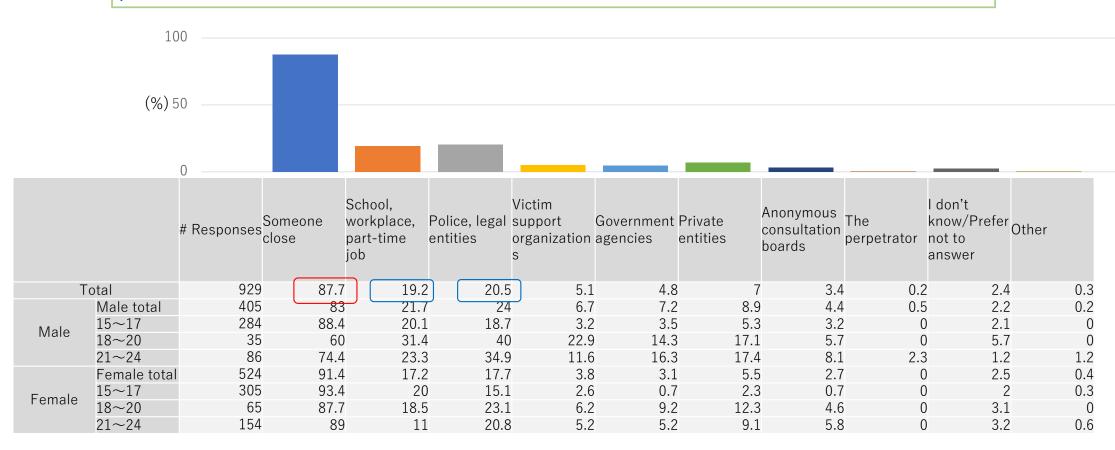
The most common response is "it is troublesome." There is a relatively higher number of responses in the 15-17 age group stating "I don't know what grooming is" compared to other age groups.

100 —

	(%) 50)															
	(70)																
	()															
			Don't know what is groomin g and I cannot judge	Don't want to cause trouble to those around me	The police or support agencies are hard to contact	be blamed	understa	They won't believe me	It is troubles ome	I am at fault	embarra ssing to talk about sexual	If others find out, I think I won't be able to continue as before	to	I don't think it's somethi ng worth consultin g about	know where to	I don't know/Pr efer not to answer	Other
To	otal	388	3 27.8	3 22.2	2.8	3 9	7.2	3.6	32.5	5.9			10.3	3 13.1	13.9	12.1	1.3
	Male total	159	30.8	3 20.1		5.7	6.9	4.4	33.3	} [5 6.9	1.9	9.4	14.5	11.3	11.9	1.9
Male	15~17	89	38.2	2 16.9	4.5	5.6	6.7	3.4	22.5	5.6	3 4.5	2.2	6.7	7 10.1	13.5	16.9	1.1
	18~20	13	3 (15.4	1 (7.7	C) C	69.2	2 (0 0	C	15.4	15.4	- 0	0	0
	21~24	57	26.3	3 26.3	3	5.3	8.8	3 7	42.1	5.3	3 12.3	1.8	12.3	3 21.1	10.5	7	3.5
	Female total	229	25.8	23.6	5 1.3	3 11.4	7.4	3.1	31.9	6.6	5 13.1	9.6	10.9	12.2	15.7	12.2	0.9
Female	15~17	89	39.3	3 12.4	1.1	12.4	3.4	2.2	27	5.6	ŝ 9	5.6	6.7	6.7	14.6	13.5	0
	18~20	44	18.2	2 36.4	2.3	3 13.6	13.6	4.5	34.1	6.8	3 18.2	6.8	6.8	3 18.2	25	9.1	0
	21~24	96	16.7	7 28.1	1	9.4	8.3	3.1	35.4	7.3	3 14.6	14.6	16.7	7 14.6	12.5	12.5	2.1

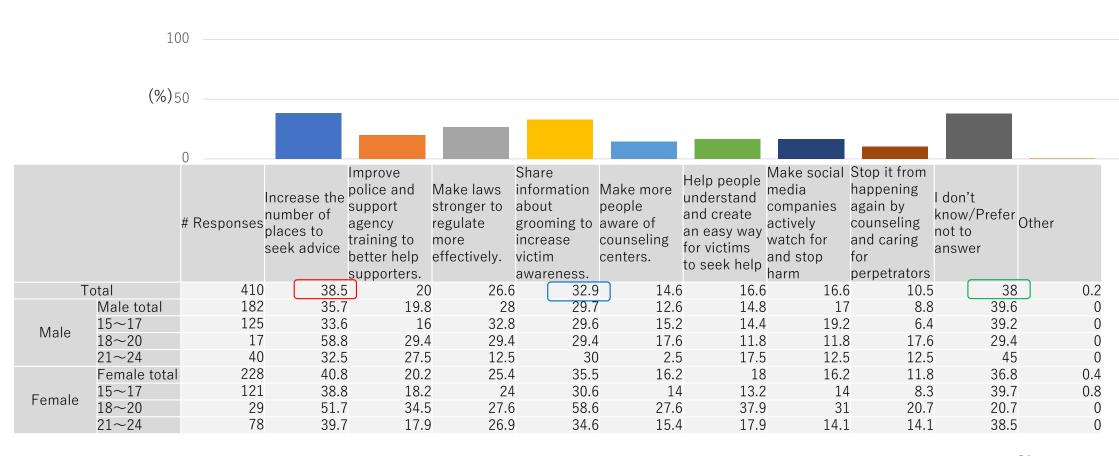
Q21: Who would you consult with? (Check all that apply.)

The response "consulting with someone close" constitutes about 90%, followed by "legal entities" and "school/workplace/part-time job."



Q22: What measures do you think are necessary to eliminate "grooming"? (Check all that apply.)

The response "increasing places to consult " the most common. Following that, many respondents suggested "raising awareness about grooming to make victims more aware of the harm." About 40% of individuals answered with "I don't know/Prefer not to answer."



Questionnaire



Questionnaire on "Grooming"

We would like to inquire about "grooming." Understanding the awareness of young people regarding grooming and similar activities will serve as a reference for future policy recommendations to the government and other entities.

Note that "grooming" refers to the process of building a relationship of trust with children, purposefully approaching them, gradually getting them accustomed to sexual topics, sending or eliciting sexual images, and convincing them that sexual acts with adults are acceptable, ultimately leading to engaging in inappropriate behavior.

Q1. What are the SNS (Social Networking Sites) that you frequently use? (Check all that apply.)

- 1. Instagram
- TikTok
- 3. YouTube
- 4. Twitter
- 5. LINE
- Facebook
- Snapchat
- 8. Other (
- 9. Do not use SNS

Q2. What communication tools do you frequently use? (Check all that apply.)

- Instagram
- 2. TikTok
- 3. Twitter
- 4. LINE
- Messenger
- Snapchat
- 7. Nintendo Switch
- 8. PlayStation
- 9. Xbox
- 10. Other (
- 11. Do not use communication tools

Q3. What online gaming devices do you frequently use? (Check all that apply.)

- 1. Smartphone/Tablet
- 2. PC
- 3. Nintendo Switch
- 4. PlayStation
- 5. Xbox
- 6. Other ()
- 7. Do not play online games → Please go to Q5

Q4. What genres of online games do you frequently play? (Check all that apply.)

- 1. Action Game
- 2. Shooting Game
- 3. Simulation Game
- 4. Racing Game
- Puzzle-solving Game
- 6. Role-playing Game
- 7. Sports Game
- 8. Puzzle Game
- 9. Music Game
- 10. Table Game
- Sandbox (games without a specific goal, allowing players to freely explore, like Minecraft)
- 12. Other ()

Q5. Have you ever received a chat from someone you do not know? (Check only one option.)

- 1. Yes → Please go to Q6
- 2. No → Please go to Q9

Q6. When did you receive a chat from someone you do not know? (Check all that apply.)

- 1. Before entering elementary school
- 2. During elementary school (grades 1-3)
- 3. During elementary school (grades 4-6)
- 4. During junior high school
- 5. During high school (up to 18 years old, after junior high school graduation)
- 6. After high school graduation (18 years old and above)

Q7. On which SNS platforms have you received chats from people you do not know? (Check all that apply.)

- 1. Instagram
- 2. TikTok
- Twitter
- 4 LINE
- Messenger
- 6. Snapchat
- 7. Other (
- 8. Never received chats from any SNS

Q8. On which online gaming devices have you received chats from people you do not know? (Check all that apply.)

- 1. Smartphone/Tablet
- 2. PC
- 3. Nintendo Switch
- 4. PlayStation
- 5. Xbox
- 6. Other (
- 7. Never received chats from online games

Q9. Have you ever uploaded photos or videos of yourself naked or in underwear to unknown individuals or public websites? (Check only one option.)

- 1. Yes → Please go to Q10
- 2. No →Please go to O11

Q10. When did you upload photos or videos of yourself naked or in underwear to unknown individuals or public websites? (Check all that apply.)

- 1. Before entering elementary school
- 2. During elementary school (grades 1-3)
- 3. During elementary school (grades 4-6)
- 4. During junior high school
- 5. During high school (up to 18 years old, after junior high school graduation)

3

6. After high school graduation (18 years old and above)

Questionnaire



O11. Are you aware of the crime known as "grooming"? (Check only one option.)

- 1. Yes, I am aware.
- 2. No, I am not aware.

Q12. Have you experienced the following from someone you met online? (Check all that apply.)

- 1. Engaged in conversations about sexual topics
- 2. Received sexual images or videos
- 3. Been asked to send explicit selfies
- 4. Been coerced to meet in person through threats
- 5. Been asked to meet in person through deceit
- 6. Been lured with sweet words and asked to meet in person
- 7. Been asked for a meeting in exchange for money or gifts
- 8. Been repeatedly asked to meet in person despite refusal
- 9. Other ()
- 10. Prefer not to answer
- 11. Have not experienced any of the above → Please go to Q19

O13. If you have been involved in any of the above activities online, when did it occur? (Check all that apply.)

- 1. Before entering elementary school
- 2. During elementary school (grades 1-3)
- 3. During elementary school (grades 4-6)
- 4. During junior high school
- 5. During high school (up to 18 years old, after junior high school graduation)

4

- 6. After high school graduation (18 years old and above)
- 7. Prefer not to answer

Q14. From which SNS platforms did you receive contact from individuals involving experiences mentioned in Question 12? (Check all that apply.)

- 1. Instagram
- TikTok
- 3. Twitter 4. LINE
- Messenger
- 6. Snapchat

- 7. Prefer not to answer
- 8. Other ()
- 9. Did not come through any SNS

Q15. From which online gaming devices did you receive contact from individuals with experiences mentioned in Question 12? (Check all that apply.)

- 1. Smartphone/Tablet
- 2. PC

→ Please go to Q13

- 3. Nintendo Switch
- 4. PlayStation
- 5. Xbox
- 6. Prefer not to answer
- 7. Other ()
- Was not contacted through any online gaming devices

Q16. When the conversation became sexual, you were asked to send explicit selfic or the other party suggested meeting in person, how did you respond to their requests? (Check all that apply.)

→ Please go to O17

- 1. Rejected and replied 2. Ignored
- 3. Blocked
- 4. Reported
- 5. Deleted the account
- 6. Uninstalled the app
- 7. Consulted someone
- 8. Did not reject and complied with the request → Please go to Q18
- 9. Prefer not to answer → Please go to Q19
- 10. Other () → Please go to Q19

Q17. What were your reasons for not complying with the other party's requests? (Check all that apply.) (Check all that apply.)

- 1. It felt uncomfortable
- 2. It was scary
- 3. It was embarrassing
- 4. I thought the other party's actions were wrong
- 5. I recognized the other party's actions as a crime

- 6. I thought someone I could consult with would help
- 7. I was not interested
- 8. I don't know / Prefer not to answer
- 9. Other ()

Q18. What were the reasons for complying with the other party's requests? (Check all that apply.)

- 1. I trusted the other person
- 2. I liked the other person and it made me happy
- 3. I thought I would be disliked if I didn't comply
- 4. The other person threatened to reveal my secrets or used other forms of
- 5. I didn't want it known by those around me and had no one to rely on
- 6. I was scared and couldn't resist
- 7. I thought it was my fault
- 8. I didn't know that the other person's actions were a crime
- 9. There was some form of compensation, such as money
- 10. I don't know / Prefer not to answer
- 11. Other ()

Q19. If you or a friend experienced grooming (or suspected it), what would you do? Please select the most applicable option.

- 1. Won't tell anyone / Won't do anything → Please go to Q20
- 2. Consult someone → Please go to Q21
- 3. Post on SNS
- → Please go to O22 4. I don't know / Prefer not to answer
- 5. Other (

Q20. What are your reasons for not telling anyone or not taking any action?

- 1. I don't know what grooming is and cannot judge
- 2. I don't want to cause trouble to those around me
- 3. The police or support agencies are far away, and I can't get through on the phone

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- 4. I might be blamed in return
- 5. They won't understand

Questionnaire



- 6. They won't believe me
- 7. It's too much trouble
- 8. I am at fault
- 9. It's embarrassing to talk about sexual matters
- 10. If others find out, I think I won't be able to continue as before
- 11. I think it's useless to consult
- 12. I don't think it's something worth consulting about
- 13. I don't know where to consult
- 14. I don't know / Prefer not to answer
- 15. Other ()

Q21. Who would you consult with? (Check all that apply.)

- 1. Someone close (family, friends, partner, etc.)
- School, workplace, part-time job (teachers, school counselors, colleagues, bosses, etc.)
- 3. Police, legal entities
- 4. Victim support organizations
- Government agencies (Child Consultation Center, One-Stop Guidance Center, etc.)
- 6. Private entities (Child Helpline, emotional support chat services, etc.)
- 7. Anonymous consultation boards (Yahoo Answers, etc.)
- 8. The perpetrator
- 9. I don't know / Prefer not to answer
- 10. Other ()

Q22. What measures do you think are necessary to eliminate "grooming"? (Check all that apply.)

- 1. Increase the number of places where one can seek advice
- Enhance the training of police and support agencies to improve the response of supporters
- 3. Strengthen regulation through legislation
- 4. Spread knowledge about grooming to make victims more aware of the harm
- 5. Raise awareness of the existence of counseling centers to more people
- Promote public understanding and create an environment where victims can easily seek help
- 7. Have SNS companies monitor and prevent harm proactively

- 8. Prevent recurrence through counseling and care for perpetrators
- 9. I don't know / Prefer not to answer
- 10. Other ()